

Interactive Sex Games

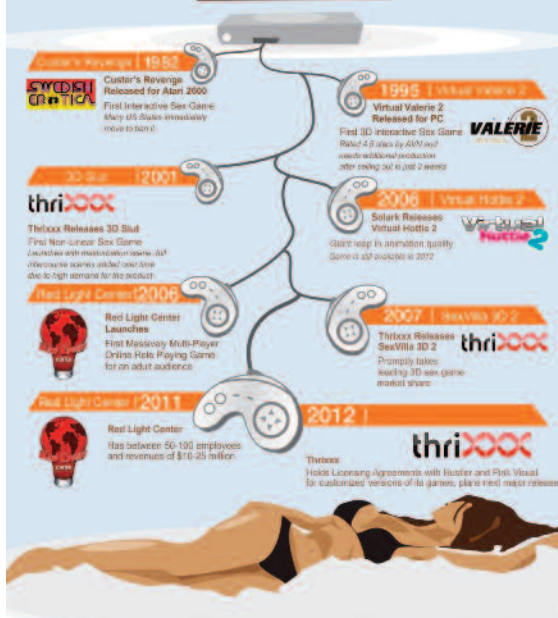
A small niche in the Adult Entertainment Industry

Niche	Monthly US Traffic	Alexa Ranking
Free Adult Video Tube Sites	34 M	44
Adult Web Cam Services	38 M	55
Adult Dating Services	10 M	296
Adult Pay Sites	3.3 M	1,436
Escort Resources	1 M	7,332
Sex Toys For Sale	280 K	10,110
Erotic Software	250 K	11,707
No. 1 Interactive Sex Game	180 K	23,954
No. 2 Interactive Sex Game	150 K	71,960
No. 3 Interactive Sex Game	75 K	196,667

Demographics



Timeline



Porn Stars Get In The Game

Star	Year	Event
Jenna Jameson	2004	Star of her own 3D Interactive Sex Game Virtually Jenna - licensed from ThriXXX Games
Tera Patrick	2006	Star of her own 3D interactive sex game Virtually Tera Patrick - licensed from thriXXX LLC
Ron Jeremy	2008	Appears as Himself in the 3D Sex Action Shoot 'Em Up Game Town D-Dub Software
Aleta Ocean	2013	Star of upcoming SexVila World or Not Live Action Adventure Sex Game; also features Angel Dark, Mia, Celia Cox and Stray Stone-Kingdom Crotting

Top Two Interactive Sex Games

Game	Company	Based In	Launch	Rank on Alexa	Staff	Revenue
3D SexVila 2 Ultra Realistic 3D Interactive Sex	ThriXXX	Australia	2001	71,970	15-25	Unknown
Red Light Center MMORPG Offering 3D Sex With Other Members	Red Light Center	Canada	2006	23,954	50-100	\$10-25 million

Major Features:

- Completely customizable experience
- Large community of free content developers
- Script and Produce your own scenes
- Create any character, real or imagined

Other Brands: 3D Lesbian, Fetish 3D, 3D Vipers
Licensed To: Hustler, Pink Visual, XM, Others

The Competition

Game	Type	Typical Price	Platform	Maker
3D SexVila 2	3D Interactive	\$3.13/item	PC	ThriXXX
Sex Sim	3D Interactive	\$5/item	PC	Ripened Peach
Nemo's Whores*	3D Interactive	\$24.95/month	PC	Sex Game Devil
Play Sex Game	3D Interactive	\$9.95/month	PC	Double-B Studios
Virtual Hottie 2	3D Interactive	\$19.95/month	PC	Solarik
Red Light Center	MMORPG	\$20.00/month	PC/MAC	Red Light Center
Sambuca	Live Action	\$9.95/month	PC	Double-B Studios
Virtual Fem	Live Action	\$29.95/month	PC	Virtual Fem
Pink Trannies*	3D Interactive	\$19.95/month	PC	Sarna
ActiveDolls	3D Interactive	\$39.95	PC	Pineapple Works
Cherry Dolls	3D Interactive	\$29.95	PC	Animation House
Egirl	3D Interactive	\$20.00	PC	Egirl Interactive
The Virtual Encyclopedia Of Sex	3D Interactive	\$29.99	PC/MAC	Artmunk
The Velvet Express	3D Interactive	\$19.99	PC	Artmunk
BoneTown	Action-Adventure	\$34.99	PC	D-Dub
BoneCraft	Action-Adventure	\$34.99	PC	D-Dub
Virtual Reality Adult Games	2D Interactive	\$19.95	PC	VRA Games

*bundled with other games

Pay Models

Model	Clients Prefer	Games Use
One Time Purchase	33%	43%
All Inclusive Monthly Subscription Fee	12%	41%
Free To Play - Upgrades Extra	55%	12%

Interactive Sex Gamer Polls

Which porn actress would you most like to see in an interactive sex game?

33% Jenna Jameson, 11% Brianna Banks, 12% Sasha Grey, 44% Others

Which depraved sex act would you most like to see in an interactive sex game?

33% Double Anal Sex, 11% Watersports, 12% Dirty Sanchez, 44% Other

What is your favorite sex act in interactive sex games?

33% Anal Sex, 11% Follatio, 12% Intercourse, 44% Other

Where do you spend most of your adult entertainment dollars?

33% Internet Porn, 11% Sex Games, 12% Sex Toys, 44% Other

What is the most important feature of interactive sex games?

33% Graphics & Sound, 11% Story Line, 12% Sex Toy Integration, 44% Other

Facts and Figures

- 228,745 Number of user generated items in Community Community (ThriXXX Games)
- 164 Number of all erotic video games that ever existed as listed on Wikipedia
- 92% Of men masturbate while playing interactive sex games
- \$19.13 Average monthly subscription fee for interactive sex games
- \$28.73 Average purchase price for interactive sex games
- 3 Most expensive items available in 3D SexVila 2 SexShop:
 - \$22.50 Gamercratic Community Access
 - \$17.50 Breast Customization
 - \$12.50 Face Maker
- Behind the times? Interactive Sex Games by platform:
 - Windows: 16
 - Apple: 2
 - Android: 0

Sex in Games Controversy

- In 2010 thriXXX released 3D SexVila 2. SexVila 2 was a hit and was the first game to be endorsed by the "Top Dollar" press, with "top dollar" being a euphemism for sex.
- In 2010 thriXXX released a demo of their popular 3D SexVila 2 interactive sex game (being controlled by Microsoft's Kinect touch-less device). This raised the ire of Microsoft and the project was later dropped by ThriXXX.
- Released in 2006 is an interactive sex game featuring the rape of a woman and her two underage daughters. After outrage from several groups the game was eventually pulled from Amazon.com and finally removed from the internet altogether.
- Software (showing nudity) Game Mods are fairly popular and have been available over the years for various versions of The Sims, Tomb Raider and other popular games.

Latest Innovation

VSTROKER FLESHUG-IT

The VStroker Interactive Sex Toy can be used as a controller for games like 3D SexVila 2 and Red Light Center

Upcoming Innovations:

- Substantial upgrades to realism in graphics, sound & animation rivaling top mainstream games
- Innovative controllers using hands-free technology
- More games to support MAC and Android
- More social interaction
- Better support for user generated content
- Haptic stimulation devices integration

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